



*****MEDIA ALERT / PHOTO/VIDEO OPP*****

**Friday, January 24
10:00 a.m. – 12:00 p.m.**

Miami Lighthouse for the Blind and Visually Impaired Students to Visit Monster Jam® for Touch-A-Truck Multisensory Experience

Media are invited to capture visuals of more than 15 students participating in multisensory experience at loanDepot Park, in addition to driver interviews



Monster Jam's brand-new truck Sparkle Smash will make its Miami debut from Jan. 25-26.

WHAT: On Friday, January 24, more than 15 Miami Lighthouse Academy kindergarten through second-grade students from [Miami Lighthouse for the Blind and Visually Impaired](#) will visit loanDepot Park for a unique [Monster Jam](#) multisensory experience ahead of the event's return to Miami. The students will participate in a range of activities including a Touch-A-Truck session, driver meet-and-greets, and more.

Media is invited to join us on the dirt to capture video and photos of this special event that will give blind and visually impaired students an exclusive opportunity to engage in hands-on interactive activities through their sense of touch, smell and hearing. "This collaboration with Monster Jam reinforces our Miami Lighthouse motto that 'It's Possible to See Without Sight™'", said Virginia Jacko President and CEO of Miami Lighthouse for the Blind.

There will also be an opportunity for media to conduct interviews with the drivers, including a first-look at Monster Jam's brand-new truck, [Sparkle Smash](#). The most action-packed motorsports experience for families in the world is revving into South Florida once again on January 25-26.

WHEN: **Friday, January 24 from 10:00 a.m.–12:00 p.m.**
(*please arrive at 9:45 a.m. if you require set-up as we will begin promptly at 10:00 a.m.)

WHERE: **loanDepot Park – 501 Marlins Way, Miami, FL 33125**
(Park in the Homeplate garage and enter via the media entrance)

WHO: Interviews will be available with Monster Jam truck drivers.
****Trucks and Drivers subject to change**

RSVP: To confirm attendance, please contact Hannah Aldridge at 407-416-5535 or Hannah.Aldridge@rbcommunications.com.

- Please bring a government-issued photo I.D. / driver's license.
- Media members must wear closed-toe shoes.

ABOUT

THE EVENT: Monster Jam® is the ultimate family motorsports experience, combining unexpected, unscripted, and unforgettable moments. World-champion athletes and their 12,000-pound monster trucks will tear up the dirt in high-octane competitions of speed and skill. Don't miss the action-packed fun at loanDepot Park on January 25–26, 2025.

Media Assets: Media can download truck/driver photos and other press materials directly [here](#).

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About Miami Lighthouse for the Blind and Visually Impaired

For nearly a century, Miami Lighthouse for the Blind and Visually Impaired has been working to build a more inclusive society for the blind and visually impaired. Through education, training, research and vision enhancement, Miami Lighthouse for the Blind provides hope, confidence, and independence to people of all ages. Miami Lighthouse serves over 28,000 program participants from blind babies to seniors, each year. For more information, please visit www.miamilighthouse.org.

About Monster Jam

Unexpected, unscripted, and unforgettable, Monster Jam® features world-class athletes competing for championships on perfectly engineered dirt tracks that push these ever-evolving, state-of-the-art trucks to the limit. Beyond the 350 global live events each year, the Monster Jam brand extends off the track into the home through products, content, and merchandise that keeps the fun alive year-round. For more information, visit MonsterJam.com.

About Feld Motor Sports

Feld Motor Sports, Inc. is the worldwide leader in producing and presenting specialized arena and stadium-based motorsports entertainment. Properties include Monster Jam®, Monster Energy AMA Supercross, and the SuperMotocross World Championship. Feld Motor Sports, Inc. is a subsidiary of Feld Entertainment, Inc. Visit monsterjam.com, SupercrossLIVE.com, and feldentertainment.com for more information.